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Founded 1907 No. 193844

Northfield, Massachusetts, Friday, November 4, 1938

Price - Three Cents

ELECTION DAY NEXT TUESDAY -- CAST YOUR BALLOT

Town Meeting Turns A Deaf Ear To The High School Remodeling At Special Town Meeting Friday

The consideration of the only article in the warrant calling for a special meeting of the voters of the town last Friday evening was sufficient to bring out an attendance which completely filled the lower room in town hall. As published last week in the "press" the article provided for the "appropriation of a sum of money for the purpose of constructing an auditorium-gymnasium with equipment, and the remodeling of the present high school building with equipment."

Moderator William F. Hoehn called the meeting to order promptly at the appointed hour and the town clerk, Mrs. Josephine Haskell, read the warrant in its entirety. Chairman Edgar J. Livingston of the committee which had considered the proposition with the school committee presented the merits of the proposal as contained in the article, after which the session proceeded. Immediately a motion was made and seconded to refer further consideration of the subject matter in the article to the annual town meeting in February; followed by the introduction of an amendment, duly seconded, that the Selectmen appoint a special committee of five to consider the matter and make report. The amendment was accepted by an overwhelming vote and then with the original motion passed by a very large majority. The tellers were Joseph W. Field and Miss Ina C. Merriam. With the disposal of the article in this manner, the meeting was adjourned, although several small groups tarried for a considerable time to discuss the pros and cons of the situation which brought about the special meeting.

Fornightly Luncheon At Hotel Tomorrow

The annual fortnightly meeting of the Fornightly will be held at the Northfield hotel, tomorrow, Saturday at one o'clock when the guest speakers will be Mrs. Lefell Dickinson of Keene, N. H., Mrs. Olaf Hoff of Turners Falls, and Mrs. Kirke Alexander of Orange, all prominent in the work of the federation. The music will be by Miss Marquat and Miss Locke.

Mrs. L. P. Goodspeed, president will preside, introduce the speakers and welcome the guests assisted by the members of the executive board who will serve as the hostesses. A large attendance of members is expected.

Engagement

Mr. and Mrs. Grove W. Deming of Mt. Hermon announce the engagement of their daughter, Irene North, to A. Gordon Kent of Danvers. Miss Deming is a graduate of Northfield Seminary, 1933, and of Muskingum college, New Concord, Ohio, 1938.

Mr. Kent graduated from Holton high, Danvers, 1935 and has taken a business course at the Burdett Business college in Lynn. He is associated with the Singer Sewing Machine Co., of Lynn. No wedding date has been announced.

Hallowe'en Parties At The Seminary

Last Saturday evening each of the dormitories on the Seminary campus held a Hallowe'en party. There was much entertaining between the halls, and Weston and Center Gould held a combined masquerade in the Seminary barn. They enjoyed square and round dances as well as the old-fashioned Hallowe'en stunts.

South held its own masquerade and paraded before the hotel guests in the parlors of the Northfield. Prizes were given for the most original costume. Three girls dressed as Winkles, Blinkens and Nods were, undoubtedly, the hit of the evening.

Moore entertained Kenhome with a masquerade and a Chamber of Horrors, after which there were eight tables of games. Later in the evening the girls formed a grand march and prizes were awarded to the wearers of the most outstanding costumes. The party ended with dancing and the serving of refreshments.

The girls of East Gould issued formal invitations to each of the girls in Merrill-Keep to attend a party in the Center Gould living room with a "blind date." The East Gould escorts were most chivalrous throughout an evening of dancing. Revell held a masquerade and had a real Hallowe'en with a chamber of horrors, ghosts, witches, cats, broomsticks and all the rest.

Will Be Ladies' Night At The Brotherhood

Monday evening, Nov. 14 will be the annual ladies' night of the Northfield Brotherhood and Rev. James Gordon Gilkey, pastor of the South Congregational church of Springfield will be the speaker. His subject will be "The Great Question in Europe Today." Dr. Gilkey spent last summer traveling through seven countries in Europe. With events changing so rapidly in Europe his talk should prove most instructive and inspiring. Be sure and set aside this evening to hear a popular speaker and special music.

A turkey supper will be served by the hotel in the vestry of the church at 6:30 o'clock and a large attendance is expected. George McEwan as president of the Brotherhood will preside and introduce the speaker.

Subscriptions To The G. O. P. Campaign

Members of the local Republican finance committee will finish their work next Monday and many of our good party members have assisted in the effort to secure the quota ordinarily contributed by Northfield toward campaign expenditures. All returns should be made by committee members to Mrs. Ross L. Spencer not later than Monday evening next. Persons who have not been seen by a member of the committee should return their card and send their contribution direct to Mrs. Spencer, secretary of the committee, immediately.



LEVERETT SALTONSTALL
Republican Candidate for Governor

"My public record is one of sincerity, integrity, and truth. I stand on that record."

Laymen's Gathering Brings Large Number To Hermon Meeting

In a ringing challenge here at Mount Hermon to more than 500 Christian laymen from 30 Protestant churches in Franklin county, Dr. Boynton Merrill, minister of the Second Church of Newton, on Tuesday, Nov. 1, urged the men to translate their Christian idealism into practice in all the areas of politics, economics, and social life.

The dinner and meeting was held in West Hall on the Mount Hermon campus, under the auspices of the Franklin County Federated Brotherhoods and Men's club with President Merritt Skilton of East Northfield presiding. Dr. David R. Porter, headmaster of Mount Hermon school, welcomed the visitors to the school. "Together with the 600 students, the 500 men, this is the largest supper in Franklin county this week," Dr. Porter stated.

Election of officers for the coming year resulted as follows: Rev. William S. Anderson of Greenfield, honorary president; Kenneth Myers of Greenfield, president; Deane B. Jones of Shelburne Falls, first vice-president; C. Walter Carpenter of Greenfield, 2nd vice-president; George O. Howland of Greenfield, secretary; Leiland M. Cairns of Greenfield, treasurer; Robert Ripley of Montague, chairman of the membership committee; and the Rev. William S. Anderson, chairman of the fellowship committee.

At the business meeting, President Skilton called for the various annual reports. Raymond Andrews spoke on the Wiyaka camp. The club voted \$50 toward the camp. The New Salem Brotherhood was welcomed into membership of the Federation. Dr. Arthur Pratt of Greenfield, and Rev. William S. Anderson and Rev. W. Stanley Carne of East Northfield participated in the devotional part of the service.

"Citizenship and Idealism" was the subject vigorously stated by Dr. Merrill, an alumnus of Mount Hermon school, in his address. "Too long have Christian people thought of their ideals as something apart from the immediate activities of daily life," the speaker asserted. "By default, so it has seemed, have we determined that the practical and the ideal shall not meet."

"Rotten politics, horse race and dog race gambling, election promises made by certain candidates without the least likelihood of their being kept, liquor abuses, graft, and racketeering are all rife because good people like you and

A.Y.H. To Reorganize; Eight Regional Groups To Direct Movement

The annual meeting of the American Youth Hostels, Inc. was held at the headquarters here last week-end and the executive committee gave careful consideration to the growth and development of the movement. It was decided to divide the country into districts or regional divisions for the purpose of management with a regional chairman and leader in charge.

The New England division will be headed by Regional Chairman, Clarence E. Chaffin of Longmeadow. In this territory there are 73 hostels. The appointment of William P. Martin, an accountant, to handle the financial affairs was announced.

Inasmuch as the international convention of the movement is to be held in Northfield in 1940, plans were considered to hold a youth carnival in Springfield, probably upon the grounds of the Eastern States Exposition. On Saturday the house-parents of the various hostels were invited to a round-up and about 33 responded to the call and attended. The movement starting in Germany and established by Richard Schirrmann, who visited Northfield some two years ago, and in whose honor the first hostel was named in Northfield, has grown and developed in several countries. The first hostel in America was started here in the basement of the Chateau by Monroe and Isabel Smith, who have since been the directors of the organization. Now there are 184 hostels in America with 11,379 pass-holders.

The ladies of the Unitarian church served a most excellent supper in town hall Wednesday evening which was greatly enjoyed by a large number of our people.

me have kept religion and daily life apart.

"In business, in education, in the social life of young people, in international affairs, we have said that our idealism and citizenship were two different things. Are they? It is time that we became awake to the fact that what we have considered safe is no longer safe. Our very institutions and traditions are menaced today as never before. Only by a determination to do something about it, by making our ideals active in everyday life can America, can Massachusetts, can the world be worth living in and for. It is up to you Christian laymen to prove that the actual and the ideal can be wedded."



HORACE T. CAHILL
Republican Candidate for Lieutenant Governor



WILLIAM E. HURLEY
Republican Nominee for State Treasurer



RUSSELL A. WOOD
Republican Nominee for State Auditor

The Red Cross Annual Roll Call Committee Named

The annual Red Cross Roll Call will take place this year as usual between Armistice Day, Nov. 11 and Thanksgiving Day, Nov. 24. This is the time when we show our co-operation in Red Cross work by becoming members or making contributions.

Dr. Frank L. Boyden of Deerfield academy is chairman of the Franklin county chapter. Hon. John W. Haigis of Greenfield is chairman of the county roll call. A. P. Fitt is chairman for Northfield. With him are associated local canvassers as follows:

Mrs. Sidney Given, north of Wanamaker Lake; Mrs. Neva Barber, Main street, East Northfield, west side; Miss Helen Hand, ditto, east side; Mrs. George H. Foster, Highland avenue and side streets, east; Mrs. Melvin Miller, Winchester road; Mrs. Ralph Forsaith, Birnam road; Mrs. A. Gordon Moody, hotel and cottages; Mrs. Esther Williams, Pine street school; Mrs. W. A. Shattuck, central Main street and Meadow street.

Mrs. Robert Abbott, Main street south of Fountain, east side; Mrs. Joseph Morgan, ditto, west side; Mrs. Sidney Tyler, Warwick Ave., and Parker St.; Miss Mary Dalton, East and School street; Mrs. Willis Parker, Maple street and Plain road; Charles N. Repeta, Upper Farms; Mrs. Lawrence Hammond, Lower Farms; Mrs. Harry Fullum, West Northfield, lower bridge to Dickinson hall; Mrs. I. J. Lawrence, Dickinson hall to Farnum's; Mrs. Farnum, South Vernon village; Mrs. Arthur H. Bolton, Schell bridge to depot; Miss Ellithorpe, Northfield Seminary.

These friends will call on our citizens for membership fees of one dollar (\$1) or other contribution. Fifty cents of every mem-

Duo Piano Recital At The Auditorium Auspices Seminary

Bruce and Rosalind Simonds, well-known ensemble pianists and professors at the Yale University School of music, will present a two-piano recital in the Auditorium on Saturday evening, Nov. 12 at 8 o'clock.

Both Mr. and Mrs. Simonds were born in Connecticut of New England families. Both received Bachelor of Music degrees at Yale University. The same fellowship for foreign study was awarded to each, and both continued their studies under Vincent d'Indy at the Schola Cantorum in Paris and later under Matthay in London. As a result of this identical training, their performances in two-piano recitals are marked by an unforced unanimity of thought and feeling.

The Senior High School play will be given in town hall tonight (Friday). "Home Again Harry" is the title of the very amusing play which should attract a large audience. Proceeds will be for the senior class Washington trip fund.

As the result of the recent storm the Red Cross has awarded \$4182.04 to 33 merited cases for rehabilitation in Franklin county. Orange received the greater portion.

bership stays in the county, fifty cents goes to headquarters in Washington for nation-wide emergency relief. American Red Cross is entirely supported by the people in its vast work, without any aid from the government.

The Red Cross is one of the most popular institutions in the world. People are glad to join when they are asked. Last year Northfield gave \$442.22. Let us make it at least \$500 this year!

Included In Works Planned By State From Appropriation

The State Public Works department recently furnished the members of the Legislature with its contemplated improvements and expenditures from the vast sum of \$14,250,000 presented to the special session at the State House.

It is a long list but a glance over the many items reveals that \$37,000 is for tree and stump removal in Northfield. The sum of \$56,000 will be used on Route 63 in Northfield, Erving, Gill and Orange. \$17,500 is for tree care in district 2 and \$17,500 to cover the same on Routes 5 and 9. \$248,000 includes 36 bridges in Ashfield, Orange, Conway, Warwick, Montague, Northfield and Gill. The entire list as published will guarantee much work and employment in every part of the state which has suffered from the results of the recent storm.

Our Polish Citizens To Form Society

The Polish citizens of our community held a meeting in the town hall last Sunday afternoon called by Charles Repeta and conducted by Frank Zerbert. The meeting was addressed by State Senator Skibinski and Aldermen Sretela and Mason of Chicopee as well as by Senator James A. Gunn of Turners Falls. The organization is to be known as the Polish-American Citizens club of Northfield and will have another meeting next Sunday afternoon at 3:30 o'clock in the town hall to choose officers and discuss matters for the coming year. All Polish citizens of Northfield are invited to attend and take a part in the affairs of government.

(Political Advertisement)

(Political Advertisement)

ELECTION NEXT TUESDAY VOTE REPUBLICAN

NORTHFIELD TOWN HALL
Polls Open 12 m. to 8 p. m.

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Northfield Republican Town Committee

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TOWN TOPICS

Dr. Walter S. Jones of Providence, R. I., recently spent the week-end with his parents, Rev. and Mrs. E. E. Jones.

Mr. and Mrs. Andrew Gray of Winchester road have announced the engagement of their daughter, Miss Margaret Gray, to George Lombard, son of Mr. and Mrs. Frank Lombard of Northfield.

Mrs. Lillian Woodward of Birnam road left Wednesday to spend a few weeks on a visit with relatives.

Miss Edna Cullen, Miss Alice Munde and Miss Helen Handy have returned to Kenardon hall after a delightful two weeks' vacation spent in Connecticut and Boston.

Mrs. Nellie A. Handy visited in Leominster during the past week and also with her daughter Miss Helen Handy spent this past week-end with friends in Orleans, Vt.

Northfield's assessors will be expected to attend the annual meeting of the County Assessors' association at Deerfield academy on Saturday, Dec. 19, at 10 o'clock in the morning for an all-day session when Commissioner H. F. Long will be the speaker to explain several of the new laws passed by the last Legislature.

Taggart, "the man from Vermont" delightfully entertained with his violin in the parlors of the Northfield hotel last Saturday evening. A large audience of guests and friends were present.

Records compiled for the month of October show that we had very little rain during the month. Only about two and half inches. Last year October produced about five inches of rainfall.

The Mt. Hermon school football team will meet the Vermont Academy squad here on Saturday afternoon, while the cross-country team will run against the Amherst frosh on the home course.

Next Sunday will be generally observed throughout the country as Red Cross Sunday and in many churches references will be made to its humanitarian work.

Members of the local Red Cross canvassing committee heard some inspirational talks on Red Cross work at a dinner given to the workers of the county in the Deerfield academy gym last Thursday evening. Those attending were guests of Dr. and Mrs. Frank L. Boyden.

Mr. and Mrs. Russell L. Durgin are spending a few weeks in New York and New Jersey with friends.

Mrs. Mabel Makepeace has led in the morning devotions over radio station WHAI this week. Mrs. S. E. Walker has provided the music. On Tuesday morning Mrs. Horace Bolton was the soloist.

Mr. and Mrs. Frank N. Ray of East Providence are spending the week at their cottage here in Mountain Park.

A son was born Wednesday morning to Mr. and Mrs. John White of Northfield Farms.

The Tuesday afternoon Bible class is holding its regular sessions at the home of Mrs. J. R. Colton on Main street. Studies are in the Psalms for this year beginning with the 90th Psalm. Mrs. W. H. Giebel is the teacher. All women are cordially invited to attend.

The church choir of the Trinitarian church under the leadership of Prof. I. J. Lawrence will give a sacred concert in the church at Dummerston Center, Vermont, next Sunday evening.

Local folks who usually visit the Horticultural show at the Mass. State college in Amherst each year, will regret that the show for this year has been cancelled owing to conditions brought about by the recent storm.

William Zabko of this town was given a summons for week-end parking violation in Greenfield last week.

Where the forests are closed, not only is hunting prohibited, but any walking in or through the woods is also not allowed, except upon one's own property. However there are many opportunities afforded to see much of the devastation of the timber land from vantage points along the highways.

At the session of the Rotary club of Greenfield on Wednesday evening next, the speaker will be Frank Cough, secretary of the Berkshires Hills conference. The meeting will be in charge of A. Gordon Moody of the Northfield Hotel.

A son was born to Mr. and Mrs. Ronald Williams of Northfield at the Franklin County hospital on Sunday, October 30.

The list of traverse jurors for the November sitting of the Superior court has been made public but there are no Northfield names on the list.

American Legion week throughout the United States from Nov. 6 to 12 will be observed with special features by the eight posts in Franklin county.

A large delegation of the members of the Missionary society and the Epworth League of the Greenfield Methodist church attended the vespers at Sage chapel last Sunday to hear Dr. Judd speak on conditions in China.

A total of 42 new registrations have been made by the board of registrars to the voting list of the town at the recent sittings.

Several from this town attended the meeting of the Connecticut Bible conference in Keene, N. H. last Monday.

W. C. Jewett, representing the Kurn-Hattin Homes of Westminster, Vt., was in town last week-end on business connected with the institution.

Mr. and Mrs. Albert E. Roberts, who will spend the winter in California with his daughter and husband, at Long Beach, left Northfield last Thursday, for New York City, where they will spend a few days before starting their motor journey westward. They have leased their home on Highland avenue to Mr. and Mrs. L. A. Polkemo who are now occupying the same.

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few days before starting their motor journey westward. They have leased their home on Highland avenue to Mr. and Mrs. L. A. Polkemo who are now occupying the same.

Miss Jennie E. Hight who has been in Springfield for some time, is to leave within a few days, to spend the winter at St. Petersburg, Fla.

Mr. and Mrs. Monroe Smith of the Youth Hostel left Northfield this Tuesday for their western trip, fulfilling several speaking engagements enroute.

Mr. and Mrs. Richard Buffum, who have been occupying a cottage in Mountain Park this summer, are now occupying the home of Mrs. C. P. Buffum, his mother, for the winter.

The Misses Edna Cullen and Alice Munde will entertain the Evening Auxiliary at their home on Highland avenue this Friday night.

Mr. and Mrs. Lawrence Quinlan have purchased the home of Mr. Lyman on Maple street and will occupy immediately. Mr. Lyman who is the agent of the Central Vermont railroad here will reside in Brattleboro, where he and Mrs. Lyman have purchased a residence.

Robert L. deVeer, a sophomore at Middlebury college, has been elected chairman of the committee in charge of publicity for the Soph Hop, annual formal dance sponsored by second year men and women. The affair is scheduled for Thanksgiving eve.

Northfield folks in Florida thus far this season include: Miss Levering and A. R. Levering, Dr. and Mrs. A. N. Thompson and Miss Thompson, Rev. and Mrs. Elliot W. Brown, Mrs. Edna B. Jenkins, Rev. and Mrs. T. T. Brown, Mr. and Mrs. Oscar E. Coburn, Mrs. Julia Ennis, Mr. and Mrs. Frank W. Kellogg, Prof. and Mrs. Spurgeon Gage. And what's more they all have the Northfield "Press" sent regularly to them by mail.

Miss Virginia T. Smith has left Northfield to spend the winter in Deland, Fla. Mr. and Mrs. L. R. Smith do not expect to leave until sometime in December.

Mrs. E. F. Howard of Highland avenue has gone for a visit with her son and wife, Mr. and Mrs. John Howard at Lancaster.

Rev. Philip T. Phelps with Mr. and Mrs. H. W. Doremus of Rustie Ridge have returned from a week's visit at Orrs Island, Me., with his daughter.

Mrs. Bessie Symonds entertained the members of the Woman's Missionary Society of the Congregational church at her home Wednesday afternoon.

THE POCKETBOOK of KNOWLEDGE



(Political Advertisement) (Political Advertisement)

VOTE REPUBLICAN

TUESDAY, NOVEMBER 8th

Northfield Republican Town Committee

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SOUTH VERNON

Victor Vaughan of Brattleboro, formerly of South Vernon, suffered a bad ax cut on his foot while working at the home of his grandmother, Mrs. Arthur Martindale, recently.

A baked bean supper for the benefit of the South Vernon church will be served at the parsonage from 6 to 7:30 Wednesday evening, Nov. 16.

A meeting of the South school P. T. A. was held Monday evening. There was singing and games and refreshments were served by Mrs. Peter Skib, Edgar Bruce and Mrs. E. R. Edson were chosen as a committee for the next meeting.

A card party was held Friday at the South school. First prize for men went to Leighton Lane, and for women to Barbara Harris. Allie Skib was awarded the consolation prize. Refreshments were served.

Church service at the South Vernon church: Communion service following the morning worship at 10:45; Sunday school at 12:15; Young People's meeting at 6:00; Evening service at 7:00.

There will be a missionary meeting at the Vernon Home next Tuesday at 2:30 o'clock.

Mr. and Mrs. Frank Lackey have gone to Wardsboro, Vt., for the winter.

Mrs. George E. Tyler is visiting her sister, Mrs. Harriet Webster in Brattleboro.

Richard Steenbruggen has returned to his duties as rural mail carrier after several months' leave of absence due to illness.

Mrs. Georgianna C. Smith

Mrs. Georgianna Chase Smith, widow of William H. Smith, a well known painter and paperhanger, died Monday afternoon at the home of Mrs. Clara Pratt, following a paralytic shock that morning. She was 70 years of age.

She was the daughter of Mr. and Mrs. Lorin D. Chase of Bernardston and became the wife of Mr. Smith 52 years ago. They lived in West Northfield, South Vernon, Bernardston and in Kansas. Mr. Smith died several years ago.

Mrs. Smith is survived by two daughters, Mrs. J. Chauncey Newton of East Northfield and Mrs. Ora Fisher of Sunderland; one son, William Smith of Bernardston; four grandchildren, Dr. Aaron W. Newton of Boston, Beatrice M. Newton of Walpole, and Wayne and Roland Fisher of Sunderland; and two brothers, Levi Chase of Burlington, Vt., and Charles Chase of Hartford, Ct.

She was a member of the South Vernon Advent church. The funeral was held Wednesday afternoon at Kidder's parlors, Rev. A. L. Truesdell of Bernardston officiating. Irving J. Lawrence sang "In the Garden" and "The Old Rugged Cross." Burial was in Bernardston cemetery.

Northfield Grange will elect officers for 1939 at the regular meeting next Tuesday. The following night, Connecticut Valley Pomona Grange will meet at the Grange hall to elect officers. Supper will be served at 7 p. m. 4th degree members are invited to attend the supper.

Western Mass. Elec. Had High Storm Loss Revealed Last Week

That the Western Massachusetts companies which operate the electric service in Northfield and throughout the western part of the state sustained a heavy storm loss is revealed to the public in the figures submitted for the year ending Sept. 30. This loss is placed at \$425,000 and includes plant and equipment damage, which must be rebuilt and replaced. Some other figures for the year period are also very interesting:

For the 12-month period ending Sept. 30 total operating expenses and revenue of the companies was \$5,356,300.66 as compared to \$5,453,705.37 for the corresponding period a year ago. Total earnings for this 12-month period (1938) amounted to \$3,428,699.83 as against the 1937 total earnings of \$3,824,302.54. Balance available for retirement reserve, dividends and surplus for this (1938) period is \$2,914,485.27. For the corresponding period of 1937, balance was \$3,308,094.79.

The companies paid \$2,056,965.41 in taxes during the 12-month period ending Sept. 30, an increase of \$155,292.82 over the 1937 figure which amounted to \$1,901,672.59.

Flood Damage Costs B. & M. R. R. \$738,894

The Boston & Maine railroad makes public in its report for the month of September its large loss on account of the hurricane damage to its lines. A portion of flood and hurricane rehabilitation charged into operating expenses for the month together with loss of revenue due to inability to operate freight and passenger service in normal manner over flood-swept lines accounts for a major proportion of deficit amounting to \$738,894.10. The figure compares with deficit of \$127,499.77, reported by the road for September, 1937.

Revenues in the month, the figures show were \$806,525.29 less than those of September, last year. It was explained for 10 days of the month the road could not operate or could maintain only spasmodic service, on practically its entire Fitchburg and New Hampshire divisions.

College Presidents To Speak Sunday

Miss Mildred McAfee, president of Wellesley college, will deliver the morning address at Northfield Seminary next Sunday, at 11:00 o'clock. The evening service will be conducted by the Rev. Harold B. Ingalls, school chaplain and communion will be observed.

President Mordecai Johnson of Howard university, Washington, D. C., will preach at both services in Mt. Hermon Memorial chapel Sunday. Dr. Johnson's son, Mordecai, is a student at Mt. Hermon this year.

Mrs. John Kasandi is at Brattleboro hospital quite ill and slowly recovering from an operation for appendicitis.

The Fords Tell Their Plans for 1939

IF WE KNEW anything better we could do for the country than make good motor cars, we would do it.

By every one doing his best in the job he thinks most useful, this country is going to regain its momentum. We have tried to do our best in our job.

When business was suddenly halted in its recovery more than a year ago, we determined that we should keep going anyway, if not at full-volume motor car production, then at getting ready for greater motor car values that would help future production.

EXPANDING FOR THE FUTURE

We began to build 34 million dollars' worth of new plants and equipment. We felt that if we could not employ all our men building motor cars, we would employ as many as we could building better production facilities.

We were told, of course, that this was no time for expansion, that a wiser business policy would be to "hold everything"—which means, stop everything. But no one ever got anywhere standing still.

Besides, we are not defeatists. We do not believe this country has seen its best days. We believe this country is yet in the infancy of its growth. We believe that every atom of faith invested in our Country and our People will be amply justified by the future. We believe America is just beginning. Never yet have our People seen real Prosperity. Never yet have we seen adequate Production. But we shall see it! That is the assurance in which we have built.

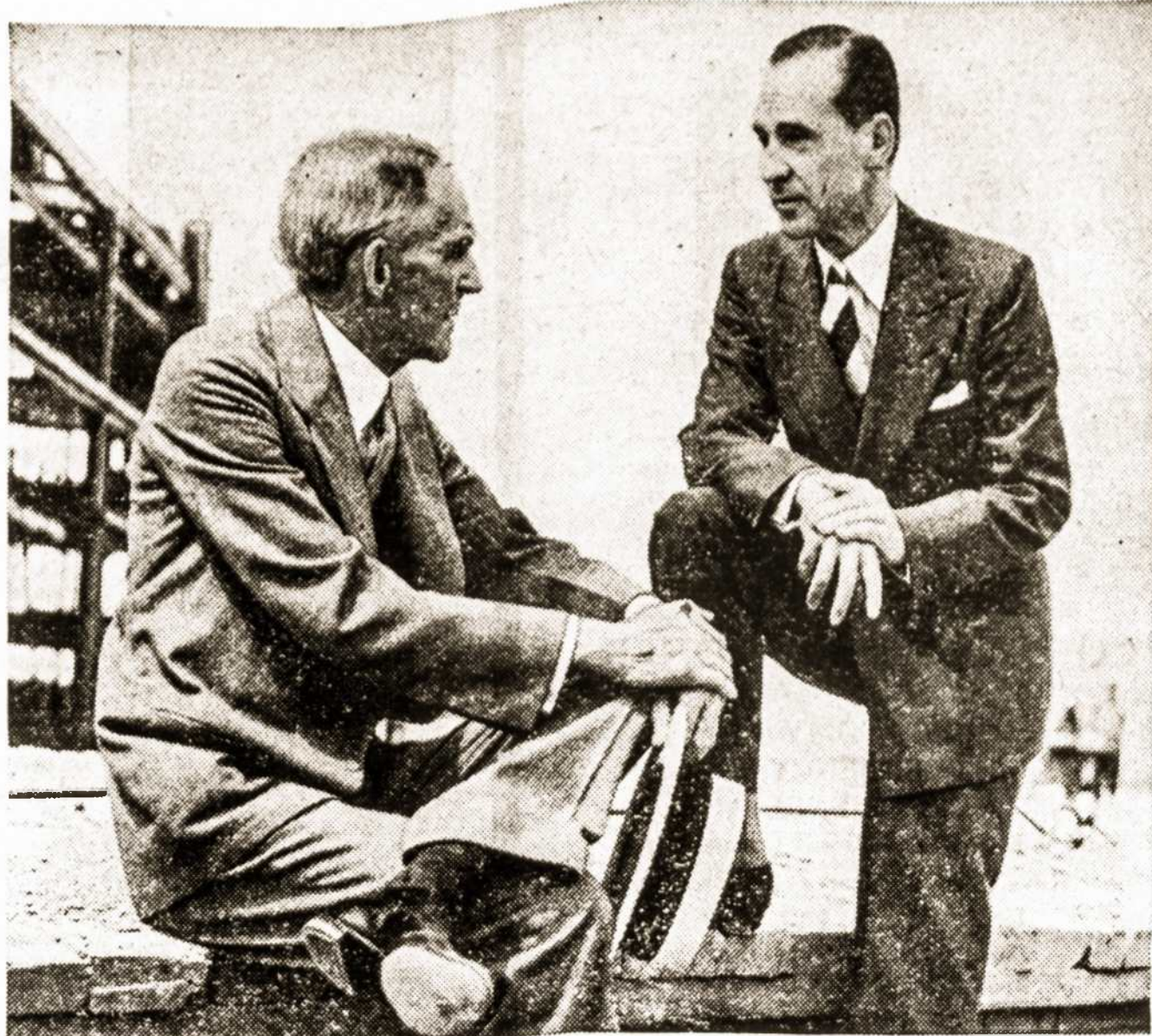
Business is not just coming back. It will have to be brought back. That is now becoming well understood in this country; for that reason 1939 will be a co-operative year. Manufacturers, sellers and buyers will co-operate to bring back the business that is waiting to be brought back.

This construction program is almost completed. It has increased activity and payrolls in a number of related industries. It has given us better facilities for building better cars and trucks, and eventually our new tractor which is being perfected.

THIS MEANS MORE VALUE

The current program has provided a new tire plant, which will turn out a part of our tire requirements... a new tool and die plant that will help us cut the cost of dies... and a steel-press plant that will enable us to make more of our own automobile bodies. These are in addition to the plants we already had for producing glass, iron, steel, plastics, and many other things.

We don't supply all our own needs, of course, and never expect to. The Ford engine is one thing



Henry and Edsel Ford, on the occasion of the 35th anniversary of the founding of the Ford Motor Company, June 16, 1938

that no one's hand touches but ours. Of nearly everything else we use we build some quantity ourselves, to find, if possible, better and more economical ways of doing it. The experience and knowledge we gain are freely shared with our suppliers, and with other industries.

We take no profit on anything we make for ourselves and sell to ourselves. Every operation, from the Ford ships which first bring iron ore to the Rouge, is figured at accurate cost. The only profit is on the finished result—the car or truck as it comes off the line. Some years, there is no profit for us. But we see to it that our customers always profit. A basic article of our business creed is that no sale is economically constructive unless it profits the buyer as much as or more than the seller.

Our new plants have helped us build more value into all our cars for 1939. That means more profit on the purchase to the purchaser.

We have not cut quality to reduce costs.

We simply will not build anything inferior.

NEW TESTING EQUIPMENT

While we were putting up new plants to produce cars, we constructed new equipment to test them. The first weather tunnel of its kind ever built for automobile research went into operation at our laboratories this year.

It makes any kind of weather to order. The weather it delivers every day would take months to find in Nature. Our cars are weather-tested to give you good service in any climate anywhere.

In other tests, every part of the car is punished unmercifully. Then our engineers tear it down to see if they can find abnormal wear or any sign of weakness.

The money we spend on tests saves you money on repairs. And your family car is safer and more dependable when we put it in your hands.

THE NEW CARS

We have two new Ford cars for 1939—better cars and better looking—but we also have an entirely new car.

It's called the Mercury 8. It fits into our line between the De Luxe Ford and the Lincoln-Zephyr. It is larger than the Ford, with 116-inch wheelbase, hydraulic brakes, and a new 95-horsepower V-type 8-cylinder engine.

We know that our 1939 cars are cars of good quality. We think they're fine values in their price classes.

With new cars, new plants, new equipment, the whole Ford organization is geared to go forward.

FORD MOTOR COMPANY, Dearborn, Michigan



Save 3 WAYS on PHARIS

◀ "Life Belt" ▶

➡ FIRST-LINE ➡

ROADGRIPPER

- 1 SAVE 15% TO 20% ON PRICE.** Pharis First-Line tires with the "Life-Belt" for extra safety, actually cost 15% to 20% less than you would pay for other well-known first line tires.
- 2 SAVE ON LONGER LIFE.** The red rubber life belt lies between the tread and the fabric. Until the red shows, you are sure of safety. You'll never discard Pharis tires that still have safe mileage left in them.
- 3 SAVE ON ACCIDENT PREVENTION.** The Pharis "Life-Belt" takes the guesswork out of safe tire mileage... gives you the first visible, accurate check in tire history in where safety ends and chance begins.

COME IN! SEE THE TIRES THAT GIVE YOU 3-WAY SAVINGS!

Franklin Auto Supply Co.

ALVIN H. DOWNROW, Prop.
19 FEDERAL STREET DIAL 4664 OPEN EVENINGS
ROCKFORD GREENFIELD PLYMOUTH

There was a card party held at the Grange hall Tuesday evening. Friends of Major C. Houghton of Houghton & Simonds of Brattleboro will regret to hear that he is seriously ill at his home there.

Mrs. Gertrude Leavis left this week to spend the winter at St. Petersburg, Fla.

The Mothers' society of the Congregational church will meet with Mrs. E. J. Livingston at her

home on Birnam road next Wednesday afternoon at three o'clock. The leader will be Mrs. Ross L. Spencer and the subject, second in the series, "What Shall I Tell My Children About Death."

Work is progressing rapidly by the Worthington Construction Co. of Quincy, who have the contract for the removal of trees, stumps, etc., from our streets. Lower Main street is about cleared and at present the power scoop is heading

toward East Northfield section. Beginning with a single stump at the Hostel, many still clutter the highway northward. Within another week we shall see the work done and the "Press" will give its readers a full account.

After much difficulty in the

construction of new bridges, the building up of new road-beds, the leveling of rails, etc., the railroads are restoring both freight and passenger service. One of the first benefits to be realized as a result is in the receiving and sending of mail, express, etc., in Northfield and elsewhere.

The new vicar (during a lengthy discourse on the minor prophets): And now, my brethren, we come to Malachi. Where shall we put Malachi? Farmer Giles (reaching for his hat): Ye can put him in my pew. I'm going home.

New Mercury 8 Town-Sedan



THIS Mercury 8 town-sedan is one of the four body types of the newest car in motordom. It is a big car, with 116-inch wheelbase and measuring more than 16 feet from bumper to bumper. Its V-8 engine develops 95 horsepower. Brakes are hydraulic enabling the driver to

slow down or stop quickly with light pedal pressure. The town-sedan is the "flagship of the Mercury fleet." Both seats hold three passengers comfortably. Interior appointments are luxurious. There is an exceptionally large luggage compartment. White sidewall tires are extra.

(Political Advertisement)

(Political Advertisement)

VOTE REPUBLICAN
TUESDAY, NOVEMBER 8th
Northfield Republican Town Committee

HERE ARE THE 1939 FORD V-8 CARS



HERE are the new 1939 Ford V-8 cars. Above, the deluxe Fordor sedan, below the Ford V-8 Tudor sedan. The two cars are individually styled. The deluxe car has wholly new streamlines, a deep hood un-

broken by louvers, a low radiator grille in bright metal and wide spaced headlamps. The Ford V-8 has a full grille and unobtrusive louvers at the rear of the hood. The deluxe cars are powered with the 85

horsepower engine, the Ford V-8 with the 85 or 60 horsepower engine. Both cars have hydraulic brakes. Bodies are all-steel. The deluxe cars are available in five body types, the Ford V-8 in three, with color option.

(Political Advertisement)

(Political Advertisement)

RE-ELECT SAMUEL U. STREETER



COUNTY COMMISSIONER

for ECONOMY EFFICIENCY EXPERIENCE

During Five Years Service County Taxes
Have Been Reduced as Follows:

1933	\$203,997.00
1934	\$199,458.93
1935	\$198,756.84
1936	\$180,009.88
1937	\$174,879.00
1938	\$164,768.00

A RECORD OF REAL ECONOMY

Keep an Efficient, Experienced Man in Office

John W. Haigis
24 Church Street
Greenfield, Mass.

(Political Advertisement)

(Political Advertisement)

---ELECT--- JOHN W. HESELTON



DISTRICT ATTORNEY

Born, Gardiner, Maine, March 17, 1900.

Education, public schools of Gardiner, Amherst College and Harvard Law School.

Member, Massachusetts and U. S. District Court Bars.

United States Conciliation Commissioner, 1934 to date.

Selectman, Deerfield, May, 1931 to March, 1935.

Secretary, Franklin County Selectmen's Association, 1932 to 1937.

President, Massachusetts Selectmen's Association, 1935 to date.

Present Town Counsel, Deerfield.

Secretary, Deerfield Republican Town Committee, 1928 to date.

Member, Republican State Committee, 1936 to date.

ENDORSED BY:

Charles Fairhurst, District Attorney, 1927 to 1931.

Joseph T. Bartlett, District Attorney, 1931 to 1935.

David H. Keedy, District Attorney, 1935 to 1938.

Frank L. Boyden
Albany Rd., Deerfield, Mass.

(Political Advertisement)

(Political Advertisement)

VOTE FOR

Arthur A.

HASTINGS

A Springfield Business Man For
GOVERNOR'S COUNCIL

George W. Carr, Northfield, Mass.

(Political Advertisement)

(Political Advertisement)

VOTE REPUBLICAN

TUESDAY, NOVEMBER 8th

Northfield Republican Town Committee



CLARENCE A. BARNES
Republican Nominee for
Attorney-General



FREDERIC W. COOK
Republican Nominee for State
Secretary

Dear Aunt Sally Is Very Keen

Dad says that if the government sponsors any more projects in this town he doesn't know where we'll end, but I think it's marvellous the way the Federal government is giving us money. We never could have had our grand auditorium and recreation quarters if it hadn't, and that bridge they are talking about now is a beauty.

All right Annabelle, let's start with the auditorium and pool. First place it's three times too big for us, an' 'cordin' to the way we've grown in the past it'll be 'nother fifty years 'fore we'd need anything like it. The town can't afford to heat it winters, an' can't spare water to keep the swimmin' pool filled summers. As for the bridge—we need it just like a



cat needs two tails. It was voted down in town meetin' five or six years ago for two reasons. First; it meant divertin' our highway more'n a mile outside o' town, an' second; 'twuz too expensive fur us to afford even lettin' it out to competitive bidders. Now, the Federal government sponsorin' it, it'll cost nearly twice as much.

Suppose it does, Aunt Sally, the Federal government is GIVING it to us. Everybody knows we're getting all that money straight from Washington.

That's where you're wrong, honey. It isn't given to us 'cause the government hasn't anything to give. This town, an' every other town, must pay for every last thing it gets. That's what your Dad means. His taxes has more'n doubled under the New Deal, an' he kin see 'em goin' a lot higher. He knows you allus pay the fiddler. As long as you live, Annabelle, you'll be payin' taxes yourself on things too many folks thinks is presents from the New Deal. They're mighty costly presents, if you ask me.

Uprooted Trees

A large number of our citizens are quite anxious concerning choice trees on their property which although not wholly destroyed have been partially uprooted and lean over at an angle. Many requests have been made for authoritative information and Mr. H. A. Reynolds of the State Forest and Park association is answering these in the following statement:

"The matter of saving trees is an individual problem, yet in general it can be said that no tree which is more than half tipped over, that is, one which leans at an angle of 45 degrees or more, can be saved.

"Tree owners with trees only slightly leaning are practically in the situation of planting new trees. The same rules apply and everyone should ask himself if the cost involved will be worth the tree, when it is considered at all doubtful that the tree will live. A large new tree may often be planted for less than the cost of saving the old one.

"In any case any tree which it is planned to save must be protected at once by covering any exposed roots with burlap and keeping the burlap wet until the tree is replanted. Otherwise the roots will dry out, making replanting hopeless.

"Then, any tree replanted, or straightened must be pruned in proportion to the amount of roots destroyed or damaged. This will enable the tree to accommodate itself to its diminished food and water supply.

"All trees which are replanted must be thoroughly guyed so that they will not be uprooted again by even ordinary winds before they make new root growth and even trees which have been only slightly disturbed should be guyed to prevent possible future damage."

Know Massachusetts

Do you know that . . . The first hospital in this country and possibly in the world to be established by an industry was founded at Lowell in 1841 . . . The first locomotive built in this country was completed at the Lowell Machine shop in 1835 . . . The steam power generating plant of the Edison Co. at Waymouth consumes more than 600,000 tons of coal annually . . . The Chicago, Burlington & Quincy, Union Pacific and Atchafalaya railroads were all built with New England capital and originally administered by Boston executives and directors . . . The first law securing the benefits of copyright in this country was enacted in Massachusetts in 1672 . . . The first folio and quarto letter paper ever made in New England was turned out in 1803 by Isaac Sanderson of Watertown for the Boston Custom House . . . The first successful process of reclaiming rubber from worn out goods was invented by E. H. Clapp of Boston . . . The first copies of Harriet Beecher Stowe's "Uncle Tom's Cabin" were bound in a Province street shop . . . The first regularly installed public street gas lamps were lighted in Dock Square, Boston, Jan. 1, 1829 . . . The first cylinder printing press ever constructed in the United States was the work of Stephen P. Ruggles of Boston in 1826. He also made the first band saw ever known . . . Excelsior was first produced by Jonathan Prescott of Roxbury . . . The first steamship line connecting Great Britain with the United States was the Cunard Line, which chose Boston as its western terminus . . . From 1805 until after the Civil War, Boston exported tea to Jamaica, Cuba, the southern states, Rio de Janeiro and Calcutta . . . The oven, as an integral part of the stove, was invented by Daniel Cushing of Lowell . . . H. R. Barker of Lowell, founder of the Hobson-Lawler company, was one of the first men in the world to pipe houses for steam heating . . . The oldest pottery in existence in the United States is that of A. H. Hewes & Co., founded in Weston in 1765 and moved to Cambridge in 1870 . . . The first typically American railway passenger car, with the aisle running from end to end between the seats was produced in Cambridge in 1834 . . . More than 90 per cent of all United States naval vessels are equipped with various Blake & Knowles pumps made in Cambridge until removal of the plant to Holyoke in 1927 . . . The first school supply house in the United States was the J. L. Hammett Co., established in Boston in 1863 . . . The first length of rubber-lined, multiple-woven cotton fire hose ever manufactured, was turned out in Cambridge in 1873 on a machine invented and perfected by two Cambridge men . . . The late Dr. Arthur D. Little of the research firm of the same name in Cambridge actually made a silk purse out of a sow's ear . . . The Sanborn Co., of Cambridge manufactures diagnostic apparatus used by most great hospitals and medical institutions in this and other countries . . . Major Vincent P. Coyne of Jamaica Plain and Frank W. Howard of Winchester have been appointed to the State Planning Board.



MICHAEL W. CARROLL
Republican-Democratic Candidate
for Sheriff



FRED B. DOLE
Candidate for Representative
1st Franklin District

The Northfield Schools Calendar

Northfield Seminary

Nov. 5—Finals in hockey, soccer and lacrosse. Athletic field at 2:30 p. m. Club night.

Nov. 6—President Mildred McAfee of Wellesley will deliver the address at the 11 a. m. service. Communion will be observed at 6 o'clock vespers with the Rev. H. R. Ingalls, school chaplain, officiating.

Mt. Hermon School

Nov. 5—Football, Mt. Hermon vs. Vermont academy at Hermon, 2:30. Cross-country, Mt. Hermon vs. Amherst frosh, at Hermon, 3:15.

Nov. 6—President Mordecai Johnson of Howard university, Washington, D. C., speaks at both the 10:30 a. m. and 5 p. m. services.

Nov. 9—Soccer, Hermon at Williston. Football, 1st and 3rd teams at Williston; Williston 2nd team at Hermon.

TRINITARIAN CHURCH

Sunday school at 10; 11:00, regular preaching service and special anthems by the choir; sermon subject, "Caring for Christ." School at the Farms, 2:30, followed by worship service; also school-house service at the Barber district; 7:00, Senior Endeavor will hold its consecration service; 8:00 preaching service in vestry.

Tuesday 2:30, Mrs. L. R. Smith Bible class will meet with Mrs. Colton; leader, Mrs. Giebel.

Thursday, all-day meeting of Women's Missionary society at the church with lunch at noon. At 7:30, weekly prayer service followed by choir rehearsal.

Monday, 7:30, church committee will meet.

Mrs. Frances Wright

Mrs. Frances C. Wright, well known summer resident of Northfield, died on Sunday, October 23 at the home of her son-in-law, Rev. D. Otis Cowles, in East Orange, N. J. She was in her 81st year and was the widow of the late Rev. Frederick Wright of Sydney, Nova Scotia. Surviving are two sons, Frederick Wright of Brooklyn, N. Y., and Cecil Wright of Frenchtown, N. J. Also surviving are seven granddaughters. She had spent the past summer in Northfield which marked 25 years of visitation. She was a woman of fine character, much devoted to her family and of strong religious convictions. The funeral was held the following Tuesday from the Park Avenue Methodist church of East Orange.

Pedestrian Safety

The local American Legion post has agreed to co-operate in the Pedestrian Safety campaign now under way under the joint sponsorship of the Registrar of Motor Vehicles, the Massachusetts Chiefs of Police association, and the Massachusetts Safety Council. At the post's monthly meeting last Friday, Commander Sidney H. Given read a communication from the Legion's State Commander, John J. Maguire, who is a member of the Safety Campaign executive committee. The letter reads in part:

"The American Legion has again been called to the firing line, in a battle against highway accidents. This new safety campaign is to continue until the end of the year and we are under orders from our National Commander to take part in any local activity that will reduce motor vehicle accidents.

In this campaign to save lives in Massachusetts, the committee in charge knows exactly what may happen in this month of October, because it happened one year ago under the same conditions. Our motorists are going to kill more pedestrians. They are going to kill aged pedestrians. And they are going to kill them most often at night. There are only two time factors involved in these fatalities. One is within the control of the pedestrian. The other is within the control of the motorist. For the purposes of this campaign the pedestrian will be asked to save himself, regardless of what the motorist may do.

(Political Advertisement)

(Political Advertisement)

REPUBLICAN CANDIDATE FOR RE-ELECTION AS SENATOR

FRANKLIN — HAMPSHIRE DISTRICT



JAMES A. GUNN
OF TURNERS FALLS

RECOGNIZE ABILITY and EXPERIENCE

A man who stands for the principles of sane, conservative and economical government. A man who demands recognition by the State of the needs of this district and who pledges himself as opposed to all unnecessary and unreasonable taxes.

VOTE for James A. Gunn for SENATOR

Stuart Winch, 19 Montague St.
Turners Falls, Mass.

(Political Advertisement)

(Political Advertisement)

MAKE HEADWAY RE-ELECT Treadway To Congress



Congressman Allen T. Treadway

Endorsed by NATL TOWNSEND ORGANIZATION

Service to ALL the people of the District

regardless of political faith

ELECTION NOVEMBER 8th

VOTE FOR

TREADWAY

FOR CONGRESS

(Signed) George W. Carr, Northfield, Mass.

(Political Advertisement)

(Political Advertisement)

HE DESERVES YOUR VOTE

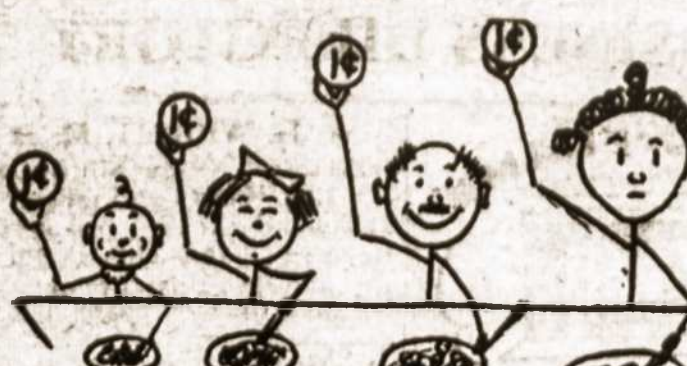
For Efficient and Satisfactory Service

FRED B. DOLE

Republican Candidate for Representative
in the General Court

First Franklin District

George W. Carr, Northfield, Mass.



A PENNY PER PERSON PER MEAL

Cooking by electricity costs about half what most people think! The average home with an electric range pays only a penny per meal per person for electricity. No wonder that thrifty moderns say: "WE SAVE WITH ELECTRICITY."

WESTERN MASSACHUSETTS ELECTRIC CO.

BEAUTIFUL MAPLE FURNITURE



No-Spot Finish — Ideal for Dining Room Sets
A Damp Cloth Removes All Spots in a Jiffy

TABLE	24.00
CHAIRS	each 5.50
BUFFET	22.50
CORNER CABINET	27.00

The construction is sturdy, the style is new and smart. Come in and let us show you our complete stock of Maple Furniture.


EMERSON & SON
HOME OF GOOD FURNITURE
52-54 Elliot Street Brattleboro

The Sign of Quality and of Service.



Are you receiving EACH WEEK our BULLETIN of SPECIAL PRICES and offerings for the week? If not you can have one sent to you regularly for the asking.

— DAILY DELIVERIES —
PATRONIZE YOUR I. G. A. STORE
L. A. Barber, Prop.
Telephone 10 East Northfield



Real Estate For Sale

Some Choice Properties Are Offered in Northfield Ranging in price from \$500 - \$10,000

Several Good Building Lots

Call, Write or Phone for Particulars
WILLIAM F. HOEHN — Tel. 166-2

Mortgages — Insurance — Notary Public

Valley Librarians Meet Next Thursday

The Library club of the Connecticut valley will meet at the Greenfield public library next Thursday. It will be the regular fall meeting. The session will open at ten o'clock and a survey of recent books will be made by Miss Eunice M. Bates of the H. R. Hunting Co. Following announcements there will be a round table and roll call led by Miss Emma Parsons of the East-hampton public library.

There will be a book exhibit during the luncheon hour from 12 to 1:30 p. m. Charles Knowles Bolton of Shirley, author and formerly librarian of the Boston Athenaeum, will speak on Early New England Artists at 1:30 p. m. The public is invited to attend this lecture.

Miss E. Louise Jones of the state division of public libraries will speak at 2:15 p. m. on work among the Massachusetts libraries.

Dr. Mott In India

From across the seas we learn that Dr. John R. Mott is in India to attend the World Missionary conference at Madras. About 500 delegates are present of whom 45 are from America. Some 70 nations will be represented and momentous questions are to be considered when the world lies so much in turmoil and religion and Christianity has been assailed.

Mr. Mott is no stranger to Northfield and many of its residents are interested in his magnificent work. In leaving America, he is quoted as saying:

"While we have had the congress in preparation for the last three years it has taken on an added significance due to the division and strife now existing between nations of the world. It is called to promote united thinking and action for peace and goodwill. Things could not be more critical than they are today. I am not a pessimist, but I am alarmed."

"As I see it there is hope in the fact that current events have awakened the world conscience. The world is now sufficiently startled and humbled, and if ever it can be thoroughly awakened to a determination for peace it is now."

"If so, then all the suffering and unrest in the world today will have brought some good after all. And it will not be done by magic, but by the design of discerning world leaders."

How Shall We Vote On The Referendums Placed On Ballot?

When you go to the polls next Tuesday and resolve your ballot, you will find besides the list of candidates for public office for state, district and county, four referendums to which you will answer "yes" or "no."

These referendums are self-explanatory, but not all are sufficiently informed to intelligently know. There are always two points of view upon every question, but having studied them the Editor of the "Press" takes the liberty to offer his recommendations:

The first referendum is in regard to bi-ennial sessions of the legislature, a regular meeting every two years instead of an annual sitting. A "yes" vote will mean a saving in cost, fewer and better laws, more home rule by cities and towns, less legislative interference and less political turmoil. Forty-two states now have bi-ennial sessions.

The next referendum has to do with the prohibition of special taxi stands. A "no" vote should be recorded here as special stands created for special use accommodate the public and they should not be abandoned. The present system should be continued and not be curtailed by the Legislature.

The third referendum has to do with the issuing of licenses for the sale of various alcoholic beverages. Vote "no" on all three of the liquor questions. We want no traffic in liquors in Northfield. The final referendum is a direct question on the subject of horse and dog racing. Shall gambling and betting be licensed in the county on the so-called "pari-mutual basis." By all means vote "no" on these two matters.

(signed) Wm. F. Hoehn

"Ah, good mornin', Mrs. Murphy and how is everythin'?"

"Sure, an' I'm havin' a great time uv it between me husband and the fire. If I keep me eye on the wan, the other is sure to go out."

Izzy: What's the difference between a sewing machine and a kiss?

Lizzie: I know they're different but you tell me.

Izzy: One sews seams nice and the other seems so nice.

TRY PRESS CLASSIFIED ADS
A REAL PAPER — THE PRESS

Speaks At Services Of The Sage Chapel

Dr. Walter H. Judd, who spoke at Russell Sage chapel, Northfield Seminary last Sunday, has recently returned from the heart of the Sino-Japanese struggle. Dr. Judd was the only American surgeon in the Fenchow hospital at Shansi, China. His topic at both services was the war situation in China.

Last year the Fenchow hospital treated 1500 in-patients and 12,000 dispensary cases. Chinese doctors and nurses make up the entire staff of the large mission hospital with the exception of Dr. Judd, one American nurse, and an American business manager.

Dr. Judd has returned to America with a definite sense of mission for in his opinion, the war situation in China is developing in a way which is likely to endanger the entire future of the missionary enterprise in the Far East. There is an ever-increasing bewilderment in Chinese minds as they watch their country despoiled by a military machine which uses American munitions, airplanes, gasoline, automobiles, and iron.

The two chapel services were largely attended, for besides the excellent speaker, the Hampton Singers, noted Negro quartet from Hampton Institute in Virginia, took part in the vespers service and their selections were much appreciated.

C.C.C. Men Coming

It is expected that about 6000 CCC workers will be tackling the forest problem caused by the recent devastation under the plans of the U. S. Forestry Service about November 15. This week officials have been in Northfield to make a survey from the state line on the east side of the river and find the worst conditions prevailing in the woods and hillsides east of East Northfield. When property values are considered the section about Rustic Ridge presents a real hazard and fire menace and will probably be the first section in which work will be begun. The Warwick and Northfield CCC camps will be added to considerably by the addition of more men. On the west side of the river the men from the Greenfield CCC are doing a splendid work clearing and reducing the fire menace and their work deserves most favorable commendation.

SEARS NEW ENGLAND DAYS
Now In Progress

New England Buying MAKES NEW ENGLAND PROSPERITY!

SEARS OFFER HUGE QUANTITIES
Of New England Made Merchandise at AMAZINGLY LOW PRICES

SEARS spent \$44,472,469 with 819 Manufacturers in New England last year!

SEARS payroll in New England last year was \$3,925,521.00!

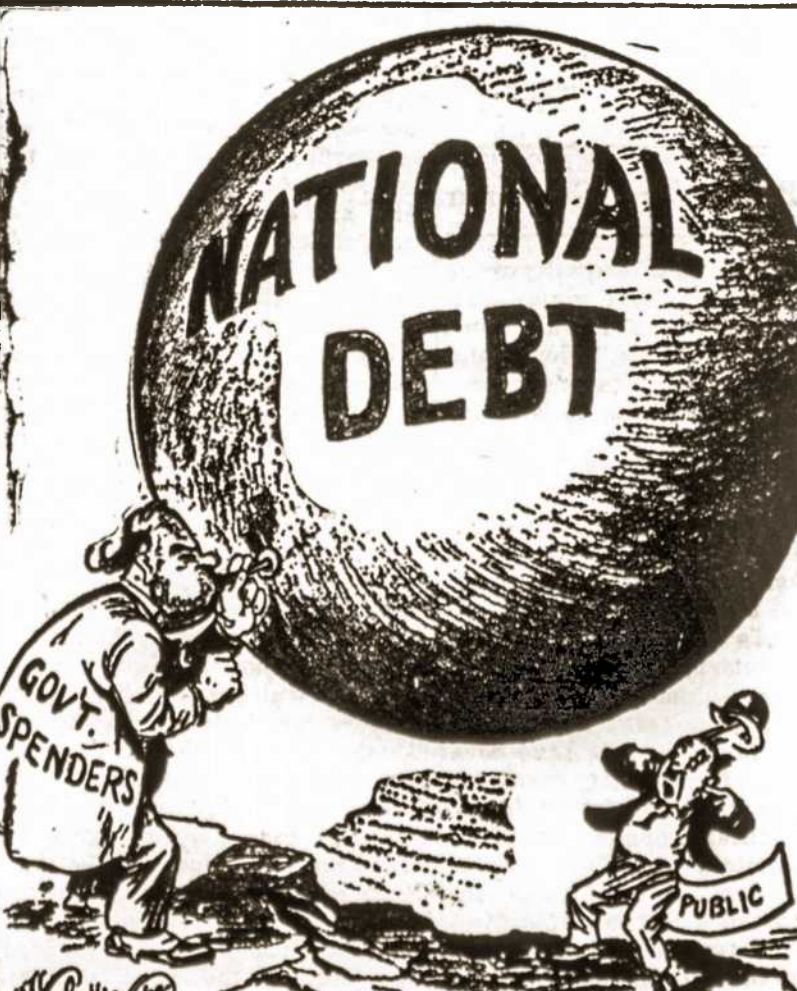
Here Is Just One Example of the TREMENDOUS SAVINGS!

18" Blue Porcelain Oval Roaster
\$1.00 Value!
68c

Heavy blue porcelain over steel. Self-basting cover with vent for browning.

SEARS, ROEBUCK AND CO.
102 Main Street GREENFIELD Phone 5446

NEWS ITEM: National Debt Reaches New All Time High, and Still Going Up.



GROWERS OUTLET

29 - 31 Federal Street Greenfield

QUALITY GROCERIES & MEATS
Fresh Fruits and Vegetables

SOME GROCERY SPECIALS THIS WEEK

Campbell's TOMATO JUICE 3 20-oz. cans 25c
Gold Medal FLOUR 5-lb. bag 23c
Green Giant Peas 2 tall cans 27c

Valley Pride
Golden Bantam CORN 3 cans 23c
Minot Cranberry Sauce tall can 10c
Monroe CUT BEETS 3 No. 2 1/2 cans 25c

Del Monte
Red Sockeye Salmon tall can 21c
B & M Assorted BEANS 2 lgc. cans 25c
Rural Gold FRUIT COCKTAIL .. tall can 10c
Pure Semolina SPAGHETTI 3 lbs. 20c
Phillip's Early June PEAS 3 No. 2 cans 23c
Vermont Maid SYRUP 12-oz. bot. 18c

Pillsbury Pancake Flour pkg 9c
Growers Free Running SALT 1 1/2-lb. pkg. 3c
Oh Kay DOG FOOD 6 tall cans 25c
Beech-Nut PEANUT BUTTER 10 1/2 oz. 14c
Welch's Tomato Juice can 20c
Ralston Checker CORN FLAKES pkg. 5c
Excell CRACKERS 2-lb. pkg. 15c
Le Choy SPROUTS 3 No. 2 cans 25c
B & M BEANS popular size can 10c
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The Northfield Press

NORTHFIELD, MASS.

WILLIAM F. MOHN,
Editor and Publisher
Telephone 166-2
E. V. Lawrence, Treas.

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in Northfield Every Friday
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a copy of the paper.

Friday, November 4, 1938

EDITORIAL

The "gimme spirit" is running rampant among some individuals in this country and the notion prevails that the government owes the worker a living. What the government does owe to the individual is not a living, but the opportunity to make a living.

Many a person through relief jobs is thwarting his own effort as well as ambition. Relief is a necessity to carry over and relief in jobs is better, but it is not self-sufficient. What we Americans need and desire is the securing of a permanent employment that will reward us in full measure for a satisfactory existence. The "gimme spirit" philosophy is the ruin of independent endeavor. Let's change the philosophy.

A newspaper as an advertising medium has very definite advantages over any other medium. It has relatively dense circulation in a limited field or area, and it is read by the inhabitants of the town or city and its vicinity in which it circulates. It is wanted because it's paid for and is of interest because of its local concern.

A newspaper is the most effective medium for spreading the information of advertisers or for giving the readers the items of particular commodities or service. Unwanted printing matter usually finds its way to the waste basket. We know from personal experience.

With the war clouds in Europe, at least, temporarily lifted, business in this country is showing some improvement and statistics prove we are on the upward climb. Some say it is 20 per cent above the same period of last year. Inventories have been reduced and orders are increasing in volume. There are indications that sentiment is changing somewhat and that favorable influences deserve recognition. Unfortunately many of our people still live in a "fear" which reacts to any sudden prosperity. What Americans need, is more confidence in the future, and a determination to achieve regardless of the uncertainties of government.

The Back Yard Gardener

The old folks will usually argue that everything from winter weather to young folks' morals "ain't what it used to be." Sometimes it's worse, sometimes it's better, but one place where it is worse is with insects.

Now, that's always been my idea on the matter, but I was mighty interested to read a bulletin on shade tree insects which said that insects are a lot more plentiful today than they were in grand-dad's time. The bulletin was written by William Becker, one of the entomologists at State college, and he says the reason is that a lot of insects have been introduced from other countries, and when they were transferred their natural enemies in their home territory weren't transferred with them. So until the scientists develop a method of control and the natural enemies get well started, the insect does pretty much as he pleases. With so many of our shade trees damaged by the hurricane, it will be more important than ever to keep the pests under control.

This bulletin is certainly a mighty fine piece of work and the next time I see Bill I'm going to tell him so. It gives the life history and control measures of all the important insects which feast on Massachusetts shade trees. It is just filled with pictures and drawings, so that back yard gardeners like you and me can tell what the blamed things are when we see them. I was surprised that there is so much that we can do to keep these pesky pests in check.

The gypsy moth apparently stands at the head of the list. At least it was the first one mentioned, and during the coming months of winter we can do considerable to keep this pest down. Putting the egg masses with creosote is one of the best control measures. As I understand it, it isn't advisable to try to cut the masses from the trees since that simply scatters the eggs. Also be sure to go the egg masses painted before or after the snow. Otherwise you are going to miss those covered by the snow.

CURLEE CLOTHES



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That headline in the news holds no fear for the man whose winter wardrobe includes a **Curlee Overcoat**. There's nothing like one to make cold weather more liveable!

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We can show you **Curlee Coats** in a wide range of weights, sizes and materials — so you're sure to find the one that fits into your wardrobe. These coats are priced from **19.50 to 34.50** — the outstanding values of the winter season. Come in and see them.

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Well, the bulletin goes on to describe such insects as green-striped maple worm, rusty tussock moth, fall webworm, eastern tent caterpillar, cankerworm, mourning-cloak butterfly, elm casebearer, birch skeletonizer, walkingstick, red spider or mite, rose chaffer, June beetle, Japanese beetle, and so on down the list. Altogether 65 shade tree insects are described. These 65 insects attack alder, arborvitae, ash, basswood, beech, birch, and so on down the list of 44 popular shade trees.

Becker gives in his bulletin insecticides quoted in small quantities so that you or I can do the work without a lot of figuring, and he also gives us precautions in the use of these insecticides. Then there is a rather interesting little chapter on injury by squirrels. I always knew that squirrels did some damage, but never quite in the way this bulletin tells about. In hard winters squirrels will eat the buds from conifers as well as other trees like the elm. In one case reported two pairs of squirrels in a little more than a day cut off 2886 twigs. Of course injury by squirrels is not a serious problem, and we have the device to kill these interesting creatures, so I guess the best thing to do is to feed them during the hard winters. They recommend corn, hard shelled nuts, and sunflower seeds.

Well, all in all, I think this would be a mighty fine bulletin for you back yard gardeners to have in your garden library and I hope you will write and get one. It's absolutely free for the asking. The number is 353—Shade Tree Insects.

Warrant Posted

The warrant for the November 8th state election has been posted and indicates that the polls in Northfield will be open from 12 m. to 8 p. m. At that time voters will elect a governor, lieutenant-governor, secretary, treasurer, auditor, attorney-general, representative in Congress, councillor, senator, representative in general court, district attorney, county commissioner and sheriff. Voters will also cast their ballots for or against biennial sessions of the general court, the licensing of free public taxicab stands, the liquor selling privilege and the pari-mutuel system.

ADVERTISE IT IN THE PRESS
PRESS ADS BRING RESULTS

No Supper

In answer to many inquiries regarding the American Legion's annual Armistice Day turkey supper, the local post announces with regret that this ever-popular affair will not be held this year. It is hoped that a gathering of the same nature may be arranged by the Legion later in the winter.

WINTER LUBRICATION

FOR THOSE WHO WANT A WINTER-LONG
TROUBLE-FREE JOB

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- 4—Tighten or pack water pump.
- 5—Connect heater. (If you do not have a heater, be sure to see our line of special low priced heaters.)
- 6—Check entire cooling system for water leaks.
- 7—Tighten fan belt.
- 8—Clean and adjust distributor points.
- 9—Clean Spark Plugs and space points.
- 10—Adjust generator charging rate.
- 11—Clean and adjust carburetor.
- 12—Remove and clean air filter.
- 13—Clean fuel pump.
- 14—Drain and flush transmission.
- 15—Refill with winter lubricant.
- 16—Drain and flush differential.
- 17—Refill with new winter lubricant.
- 18—Lubricate chassis.
- 19—Clean front wheel bearings.
- 20—Repack front wheel bearings.
- 21—Adjust front wheel bearings.
- 22—Fill battery with water and clean terminals.
- 23—Check shock absorbers for fluid.
- 24—Road test car.
- 25—Change engine oil to winter grade.
- 26—Check entire electrical system.

I have listed above what your car should have done to be sure of **EASY STARTING** and safe, economical operation this winter, based on past winters' experiences. My regular price for labor and material on this very thorough check-up figures \$11.75, but I am going to do the whole job, **INCLUDING MATERIALS**, (except anti-freeze) for \$9.75. Watch for my regular protection service in this paper next week, or drop in and tell me what you need to get by.

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A fine of \$20 was imposed in District court on Tuesday upon Alonzo H. Wheeler, 22, of South Vernon, who pleaded guilty to a charge of operating so as to endanger the public safety, brought as a result of an auto accident in Gill on Oct. 25.

State Trooper Lawrence Irving of the Shelburne Falls barracks testified that Trooper William Mack investigated the collision in Gill Center and reported that the Wheeler truck, entering the main highway from a side road, hit the rear of a passing car.

(Political Advertisement)

(Political Advertisement)

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TUESDAY, NOVEMBER 8th
Northfield Republican Town Committee

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As the result of an auto accident on Oct. 24 on Route 10 near Mt. Hermon where the W. Northfield road enters, James M. Russell was adjudged guilty of a road law violation in district court, Wednesday and fined \$20.

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